

**SILENT AUCTION DONATION FORM** (Please submit with your donation)

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**Item/Service Donated:** \_\_\_\_\_

**Estimated Value:** \_\_\_\_\_

IDEA is a 501-(c3) organization

Deadline for sponsor submission: May 19, 2017



UNITED  
STATES  
DRESSAGE  
FEDERATION

For more information on IDEA and  
the Idaho Dressage Festival,  
please go to:  
[www.idahodressageandeventing.org](http://www.idahodressageandeventing.org)

For More Information about  
the Silent Auction

Please Contact:

Jean McNeil  
208.383.0401  
[jmcneil@cableone.net](mailto:jmcneil@cableone.net)

Or

Crystal Tyrrell  
The Debonaire Mare  
831.601.0682  
[ctyrrell1@mac.com](mailto:ctyrrell1@mac.com)



**IDAHO  
DRESSAGE  
FESTIVAL**

Ford Idaho Horse Park

Nampa ID

May 20 & 21, 2017

## What is Dressage?

**SOMETIMES** called “horse ballet,” dressage is an Olympic sport in which men and women compete equally. The word “dressage” comes the French for “to train,” and is defined as the training of a horse in obedience, flexibility, balance, and precision of movement. In other words, fancy horses doing fancy movements.

**DRESSAGE** can be traced back to the ancient Greeks and was for many centuries primarily a military exercise. It was first seen at the Olympics in 1912. Idaho has its own Olympian, Debbie McDonald of Hailey, several high-level training barns, and a active dressage community all over the state.

**THE** Idaho Dressage Festival is recognized by the United States Equestrian Federation and the United States Dressage Federation. High scoring horse and rider teams will go on to regional and perhaps national and international competitions.



## Why become a Donor?

**THE** Idaho Dressage Festival generally attracts more than 150 horse and rider teams, along with their Families and supporters. Donating to the Silent Auction is a great way to market your business to an active community committed to supporting its sponsors. By sponsoring the show, we will help you create loyal customers!

**All** the proceeds from the Silent Auction go to the Idaho Dressage and Eventing Association which puts on competitions, clinics, and other events to promote Dressage throughout the state. Donors to the Silent Auction will have a very visible sign next to their item or gift certificate. In addition, we can put out your business cards and/or a sample of your work, if you would like.

**Donors** and their families are encouraged to attend the show as they will also be recognized during the Saturday evening Gala. It is a great way to introduce yourself and your business to a wonderful sport and meet some of the region’s top horses and riders.

**The** Silent Auction is presented by the *Debonaire Mare*, a boutique shop for horses and riders. Anybody can bid in the Silent Auction; you do not have to be a sponsor or competitor. So, come and have fun, showcase your business, and support Idaho Dressage. Owners Crystal Tyrrell, Jean McNeil, and Aimee Towell welcome you to the Dressage Festival!

## What is the I D E A?

**THE** Idaho Dressage and Eventing Association is dedicated to the sports of Dressage and Three-Day-Eventing. Our members are riders or enthusiasts of dressage and/or Eventing. They range from non-riding to beginner to upper-level competitors.

**ANY** breed of horse and any level of riding or rider can benefit from and may compete in these disciplines. Our purpose is to foster an interest among horsemen and horsewomen in Dressage and Eventing training, and to offer a framework in which people can progress with the schooling of themselves and their horses.

**WE** provide clinics, competitions and other educational programs to promote understanding of and encourage participation in Dressage and Eventing.

